

ANNOUNCING A NEW BOOK

AWAKENING CORPORATE SOUL: FOUR PATHS TO UNLEASH THE POWER OF PEOPLE AT WORK

Millions of workers feel burned out, overworked, and stressed to the max with a deep sense of having sacrificed too much of their personal lives for the corporate good. A quest for something more is brewing inside workers, from the shop floor to the top of the corporate ladder. It is a crisis of soul that can only be resolved by the awakening of what we call Corporate Soul.

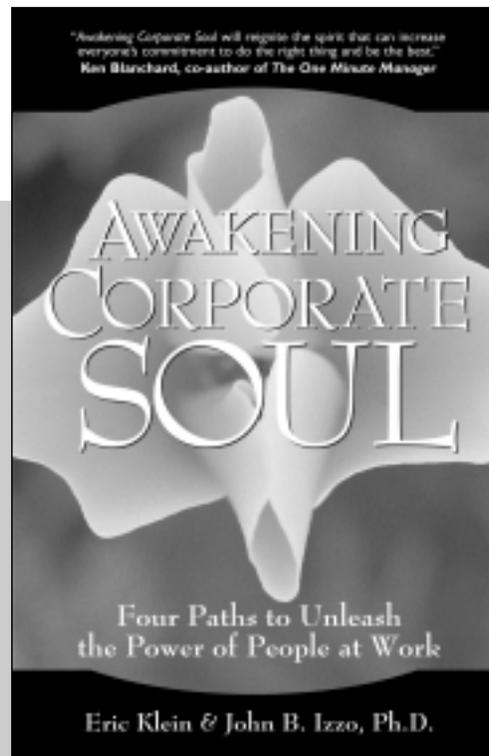
This new book helps leaders and workers identify ways to reignite their own commitment at work. It gives leaders practical strategies to create organizations and teams capable of competing in the innovative and uncertain times in which we live.

In this powerful book you will learn:

- How leaders can inspire and sustain commitment in others
- Specific strategies for awakening soul and high performance at work
- How to find personal passion and meaning in your work
- Four paths to unleash new levels of energy inside your company

About the Authors

Eric Klein and **John B. Izzo, Ph.D.** are leading speakers, seminar leaders and management consultants. They have worked with many of the most recognized names in business including Blue Cross, Northern Telecom, Pepsi, IBM, Xerox, Coca-Cola, State Farm and AT&T. They also have extensive experience leading personal retreats for leaders and workers on how to find more soul at work.



"AWAKENING CORPORATE SOUL WILL REIGNITE THE SPIRIT THAT CAN INCREASE EVERYONE'S COMMITMENT TO DO THE RIGHT THING AND BE THE BEST."

KEN BLANCHARD, CO-AUTHOR OF THE ONE MINUTE MANAGER

AWAKENING CORPORATE SOUL: FOUR PATHS TO UNLEASH THE POWER OF PEOPLE AT WORK

by Eric Klein & John B. Izzo, Ph.D.

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Awakening Corporate Soul: has been added to your Cart. Add to Cart. Turn on 1-Click ordering for this browser. When you decide to recreate your workplace on honest relationships, not power, and want to create a new work system that has both power and peace, then you are ready to begin the long-term effort of rebuilding the world of work in which you live. This is a guidebook for those who have the idea of a better way to work and live. This small book is not a panacea; it is a map for a long journey. The soul is not repressed in the modern corporation because our management strategies are poor; it is repressed because it tells the secrets of our exploitation. Read more. 31 people found this helpful. Helpful. Comment Report abuse. In 2014 Izzo worked on a project in East Africa to educate women to become successful entrepreneurs. He currently serves on the Advisory Board of Sustainable Brands, one of the leading global organizations catalyzing brands for good. He is co-founder of The Men's Initiative affiliated with the University of British Columbia which is dedicated to "enhancing the integrity and wellbeing of men for the benefit of families, communities and the world." He is currently an Adjunct Professor in the School of Medicine at the University of British Columbia. Awakening Corporate Soul: Four Paths to Unleash the Power of People at Work. 2008 with Eric Klein. The Five Secrets You Must Discover Before You Die (2008), Berrett-Koehler Publishers