

Kathy Merlock Jackson

Vice-President/President-Elect Statement

I am deeply honored to be a nominee for Vice-President/President-Elect of the PCA/ACA, an organization that has been at the heart of my academic life. A professor of communication at Virginia Wesleyan College who specializes in media studies, animation, and children's culture, I have been inspired by the association's mission to promote the study of popular culture. As a scholar, I have published eight books and over one hundred articles, chapters, and reviews on media and popular culture topics, including Disney, children and youth in film and television, disasters, celebrity culture, and medical tourism. At this stage in my career, I can think of no endeavor that I would rather undertake than to lead PCA/ACA at this important time in its trajectory. I believe in building bridges with people of diverse backgrounds, interests, and talents and know that this is the best way forward and provides the greatest opportunities for our organization of scholars.

My roots in PCA/ACA run deep. While working on a master's degree in English at Ohio State, I presented my first PCA paper, on Oscar Wilde's fairy tales, at the 1979 conference in Pittsburgh. It was my very first academic conference, my panel was the first one scheduled for the conference, and I was listed as the chair. Although I was not quite sure what to do, the session ran smoothly, and I was hooked on the study of popular culture and the camaraderie of the members of PCA. Two years later I enrolled in the American Culture Ph.D. Program at Bowling Green State University, where I specialized in radio-television-film and popular culture and studied with PCA founder Ray Browne and other luminaries in the field. Since then, I have presented at every PCA conference since 1982, with the exception of 1989, when my brother read my paper in St. Louis as I awaited the imminent birth of my son in Virginia Beach. My PCA/ACA roles have spanned the spectrum. I was area chair for children's culture, a governing board member, and recorder before being elected vice-president and president of ACA. I have always tried to capture the flavor of the cities where we were meeting, such as by coordinating a tour of the famous zoo in San Diego and setting up events honoring the National Film Board of Canada and the Marshall McLuhan Centre in Toronto and the Preservation Hall Jazz Band in New Orleans. I was president of the ACA when Ray Browne announced his retirement and was part of a dedicated team who led PCA/ACA through its transition and restructuring. I have served on the PCA/ACA Endowment Committee, which provides grants for scholarly travel, and I have personally attended six of our international conferences. I am currently completing my third, and last, five-year term as editor of *The Journal of American Culture*, a position that has enabled me to sit on the PCA/ACA Governing Board, interact with members of the national as well as the regional associations, and read some of the best work being produced in popular and American culture studies. It has truly been a privilege to serve in this role, and I have come to respect the personalities and subject areas that make up PCA/ACA.

As Vice-President/President-Elect of PCA/ACA, I would be committed to working with others to ensure a smoothly running, stable organization dedicated to academic excellence and to providing opportunities for our members. In a nutshell, I emphasize the following:

1. **Linking to Jobs**—By giving young and seasoned scholars places to present and publish, PCA/ACA prepares them for positions. Further, the association needs to provide panels and networking that help our members to negotiate a difficult market for both academic and non-academic jobs that involve the study of popular culture. I believe that we need to prioritize our role as a link to meaningful employment.
2. **Supporting Research and Publication**—PCA/ACA scholars have had a great influence on scholarship, as is apparent by the myriad titles in our conference book room every year. I support (1) panels on research and publishing, (2) a robust book room at the conference so that members can locate useful works and make contacts with publishers, (3) networking opportunities with established scholars, and (4) high-quality summer workshops on popular culture scholarship. All of these will contribute to our members' ability to publish and achieve promotion and tenure.
3. **Building Diversity**--Realizing that popular culture gives voice to the marginalized and underrepresented, I champion diversity in our membership, leadership, and interest areas.
4. **Bolstering Our Endowment**-- PCA/ACA must spend its resources wisely but at the same time offer financial incentives for young and diverse scholars to do research in our topic areas, come to our conferences, be engaged and encouraged, and find in us their academic home.
5. **Supporting Others Who Study Popular Culture**--I hope to continue building interest in and creating greater visibility for popular culture study worldwide, as well as support our regional associations that do their jobs so well.

The key to PCA/ACA's success has been its bright array of people, caught up in the spirit of inquiry and learning, who enjoy the everyday and unusual, and my mission is to offer our members conferences, publishing opportunities, and educational resources as vibrant and satisfying as the world of popular culture itself.

DR. KATHY MERLOCK JACKSON

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Professional Skills:

Teaching, research, writing, editing, administration, development

Experience:

1984 to present: Professor of Communication; Director of the Communication Internship Program; Coordinator of Communication 1985-2015; Batten Professor of Communication 2004-2007; Director of Communication Connections, a mentoring program pairing current students with graduates 2000-2002; Faculty Sponsor of Lambda Pi Eta, National Communication Honorary 2000-2002; Director of January Term 1986-2001; Director of the Women's Studies Minor 1996-1999; Virginia Wesleyan College, Norfolk/Virginia Beach, VA

As a professor and former coordinator of communication at Virginia Wesleyan College, I designed and established the school's communications program, which today is one of the largest and most respected on campus. I developed a curriculum and college major and minor in mass communications, acquired audio and video materials for a departmental collection, oversaw the building of a video production studio, and taught the following courses: Theories of Mass Communication; Mass Communication Research Methods; Children and the Media; American Silent Film; Movies of the 1930s; Movies of 1939; Movies of the 1940s; Movies of the 1960s; Directors; Images of Women in the Media; Introduction to Mass Communication; Persuasion and the Media; The Documentary Tradition; The Movies; History and Criticism of Animation; Senior Seminar; and Speech Communication. I established and currently direct a successful internship program for communication majors. I advise the college's Ethics Bowl team. I also founded a campus chapter of the national communications honorary, Lambda Pi Eta, and a mentoring program pairing current communications majors with departmental alumni now working in the area.

2002 to present: Editor, *The Journal of American Culture*

2000 to 2002: Advisory Board, *The Journal of Popular Culture*, Bowling Green, OH

1999 to 2008: Contributing Writer, *Port Folio Weekly*, Virginia Beach, VA

Each month I wrote a column on television shows and trends for a weekly lifestyle magazine.

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1986 to 1989 (on periodic assignment basis): Research Consultant, Research Communications, Ltd., Boston, MA

As an on-site research consultant for Research Communications, I conducted periodic survey and field studies on mass communication topics in the Tidewater area. The majority of studies I was involved in related to the testing of educational video materials, especially for children.

1981 to 1983: Teaching Fellow, Departments of Speech Communication and English, Bowling Green State University, Bowling Green, OH

In these positions, I was fully responsible for the preparation, presentation, and evaluation of the following undergraduate courses: speech communication, English composition, and fantasy literature.

1982 to 1983: Research Consultant, Office of Development, Mileti Alumni Center, Bowling Green State University, Bowling Green, OH

As a research consultant, I assessed the office's research needs and capabilities, prepared a research manual, trained personnel in research techniques and report writing, and made recommendations in the following areas: record keeping, reference book acquisition, and prospect identification and cultivation.

1982: Researcher, Smithsonian Institution, Division of Transportation, National Museum of American History, Washington, DC

In this position, I researched the history of tourism and auto-camping in America for a Smithsonian exhibit entitled "At Home on the Road." In the course of my research, I familiarized myself with written and photographic sources at the Smithsonian Library, the Library of Congress, and the National Archives.

1979 to 1981: Researcher/Writer, Office of Research and Development, Tufts University, Medford, MA

In this position, I was responsible for the identification and investigation of possible corporate, institutional, and individual donors in order to assess their potential for fundraising purposes.

1979: Employment Counselor, QPA Personnel Consultants, Boston, MA

As an employment counselor, I interviewed applicants, counseled them in their job search, developed rapport with various personnel departments, and kept abreast of the job market in the Boston area.

1977 to 1979: Teaching Associate, Department of English, Ohio State University, Columbus, OH

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In this position, I had complete responsibility for teaching English composition, an introductory course in expository writing, grammar, and editing.

Education:

Bowling Green State University, Bowling Green, OH
1984, Ph.D., American Culture. GPA 3.95
Specialization: Radio-Television-Film, Popular Culture
Dissertation: "Images of Children in American Film: A Socio-Cultural Analysis"

Ohio State University, Columbus, OH
1979, M.A., English. GPA 3.60
Specialization: Folklore and Children's Literature
Thesis: "Purpose and Audience: A Functional Approach to Oscar Wilde's Fairy Tales"

West Virginia University, Morgantown, WV
1977, B.A., Double major in English and Spanish. GPA: 3.75, Graduated *magna cum laude*.

Honors and Awards:

- 2013: Recipient of a Virginia Wesleyan College Faculty Development Summer Grant
- 2012: President's Award, presented at the Popular Culture Association/American Culture Association National Conference, Boston, April 13.
- 2011: Recipient of a Virginia Wesleyan College Faculty Development Summer Grant
- 2009: Selected to Participate in the International Radio and Television Society Faculty/Industry Seminar "Disney Channel: Leadership and Influence in a Global Marketplace" in partnership with Disney/ABC in Burbank, CA, Aug. 10-11
- 2007: American Culture Association Governing Board Award for Scholarly Contribution to the Field of American Culture Studies and lifelong service to the American Culture Association, presented at the American Culture Association National Conference in Boston, April 5, 2007
- 2006: President's Award, presented at the American Culture Association National Conference in Atlanta, April 13, 2006
- 2004: One of seventy-five broadcast educators nationwide selected to participate in the International Radio and Television Society Faculty/Industry Seminar in New York City; member of the IRTS case study competition team to win the 2004 Coltrin Award for Excellence in Communication Education

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- 2004: First recipient of Virginia Wesleyan College's new Frank H. and Jane P. Batten Distinguished Scholar Award
- 2004: Named Batten Professor of Communications (endowed professorship)
- 2003: Recipient of the Virginia Wesleyan College Faculty Development Grant
- 2003: Nominated for the Samuel Nelson Gray Distinguished Teaching Award, Virginia Wesleyan College
- 2003: "From Control to Adaptation: America's Toy Story," awarded Honorable Mention for the Bode Award, presented by the American Culture Association for the Best Article in *The Journal of American Culture*
- 2001: One of seventy-five broadcast educators nationwide selected to participate in the International Radio and Television Society Faculty/Industry Seminar in New York City
- 2000: Recipient of the Mednick Foundation Research Grant
- 1999: Recipient of the Virginia Wesleyan College Faculty Development Grant
- 1995: Recipient of the Virginia Wesleyan College Faculty Development Grant
- 1994: *Walt Disney: A Bio-Bibliography* awarded honorable mention for the Ray and Pat Browne National Book Award of the Popular Culture Association in the Text, Reference, and Resource Book Category
- 1989: Recipient of the Samuel Nelson Gray Distinguished Teaching Award, Virginia Wesleyan College
- 1988 & 1989: One of fifty broadcast educators nationwide selected to participate in the International Radio and Television Society Faculty/Industry Seminar in New York City
- 1988: Recipient of the Virginia Wesleyan College Faculty Development Grant
- 1986: Recipient of the Mednick Foundation Research Grant
- 1986: Recipient of the Virginia Wesleyan College Faculty Development Grant
- 1983-1984: Recipient of the American Culture Ph.D. Program Non-Service Fellowship, Bowling Green State University

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- 1983-1984: Recipient of the Graduate College Dissertation Research Grant, Bowling Green State University
- 1977: B.A. received *magna cum laude*
- 1975-76: Recipient of the Eleanor T. Donley Award, West Virginia University, awarded for excellence in English.

Books:

- 2016: *Revisiting Mister Rogers' Neighborhood: Essays on Lessons About Self and Community* (ed. with Steven Emmanuel). Jefferson, NC: McFarland and Co.
- 2016: *The Intersection of Star Culture in America and International Medical Tourism: Celebrity Treatment* (with Lisa Lyon Payne and Kathy Shepherd Stolley). Lanham, MD: Lexington Books.
- 2014: *Walt Disney from Reader to Storyteller: Essays on the Literary Inspirations* (ed. with Mark West). Jefferson, NC: McFarland
- 2011: *Disneyland and Culture: Essays on the Parks and Their Influence* (ed. with Mark West). Jefferson, NC: McFarland
- 2006: *Walt Disney: Conversations* (ed.). Jackson, MS: University Press of Mississippi
- 2005: *Rituals and Patterns in Children's Lives* (ed.). Madison, WI: University of Wisconsin Press
- 1993: *Walt Disney: A Bio-Bibliography*. Westport, CT: Greenwood Press
- 1986: *Images of Children in American Film: A Socio-Cultural Analysis*. Metuchen, NJ and London: Scarecrow Press

Articles and Reviews:

- Upcoming "Robin Williams: Millennials' Mentor." In *Robin Williams: Essays on the Man and the Movies*. Edited by Johnson Cheu.
- Upcoming "The North, the South, Black Folks, White Folks, Shirley Temple, and Bill 'Bojangles' Robinson" (with Ray Merlock). In *Blue and Gray in Black and White (and Color)*. Edited by Douglas and Shea T. Brode.
- Upcoming Review of *Fantasies of Neglect: Imagining the Urban Child in American Film and Fiction* by Pamela Wojcik in *Children's Literature Quarterly*.

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- 2016 "Two of a Kind: Love and Romance in the Patty Duke Show" in *Popular Culture Review*, Fall 2016.
- 2016: Review of *The Dick Van Dyke Show* by Joanne Morreale in *The Journal of American Culture*, Sept. 2016, 39:3.
- 2016: Review of *Handsome Heroes and Vile Villains: Men in Disney's Feature Animation* by Amy M. Davis in *The Journal of American Culture*, Sept. 2016, 39:3.
- 2016: Review of *A Mickey Mouse Reader* edited by Garry Apgar in *The Journal of American Culture*, Sept. 2016, 39:3.
- 2016: "Disney's *Pocahontas*: History, Legend, and Movie Mythology" (with Gary Edgerton). In *It's the Disney Version: Popular Cinema and Literary Classics*. Edited by Douglas and Shea T. Brode. Lanham, MD: Rowman and Littlefield.
- 2016: "Circuses, Carnivals, World's Fairs, and Expositions. In *A Companion to Popular Culture*. Edited by Gary Burns. Malden, MA: Wiley.
- 2016: "We'll Always Have *Casablanca*: Popular Culture's Embrace." In *Critical Insights: Casablanca*. Edited by James Plath. Ipswich, MA: Salem Press.
- 2016: Review of *The Vegetarian Crusade: The Rise of an American Reform Movement, 1817-1921* by Adam D. Shprintzen in *The Journal of American Culture*, March 2016, 39:1.
- 2015: Review of *Power and Paradise in Walt Disney's World* by Cher Krause Knight in *The Journal of American Culture*, Sept. 2015, 38:3.
- 2015: Review of *Folklore Rules: A Fun, Quick, and Useful Introduction to the Field of American Folklore Studies* by Lynne S. McNeill in *The Journal of American Culture*, Sept. 2015, 38:3.
- 2015: Review of *Pink Globalization: Hello Kitty's Trek Across the Pacific* by Christine R. Yano in *The Journal of American Culture*, Sept. 2015, 38:3.
- 2015: Review of *The Encyclopedia of Epic Films* by Constantine Santas, James M. Wilson, Maria Colavito, and Djoymi Baker in *The Journal of American Culture*, June 2015, 38:2.
- 2014: Review of *Betty Bumpers: Champion of Childhood Immunization and Peace*, edited by Anna L. Eblen and Martha Jane Eblen in *The Journal of American Culture*, Sept. 2014, 37:3.

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- 2014 Review of *The College Question: Why College (As We Know It) Isn't Working for the Millennial Generation* by Alex Bitterman. Buffalo, NY: Balanne and Co., 2013. In *The Journal of American Culture*, March 2014, 37:1.
- 2014 Review of *Diversity in Disney Films: Critical Essays on Race, Ethnicity, Gender, Sexuality, and Disability* edited by Johnson Cheu. Jefferson, NC: McFarland, 2013. In *The Journal of American Culture*, March 2014, 37:1.
- 2014 Review of *Part of a Complete Breakfast: Cereal Characters of the Baby Boom Era* by Tim Hollis. Gainesville, FL: University Press of Florida, 2012. In *The Journal of American Culture*, March 2014, 37:1.
- 2014 Review of *The Princess Story: Modeling the Feminine in Twentieth-Century American Fiction and Film* by Sarah Rothschild. New York: Peter Lang, 2013. In *The Journal of American Culture*, March 2014, 37:1.
- 2014 "Theme Parks, World's Fairs, Carnivals, and Circuses." In *A Companion to Popular Culture*. Edited by Gary Burns. Malden, MA: Wiley-Blackwell.
- 2013 Review of *Go West, Young Women! The Rise of Early Hollywood* by Hilary A. Hallett. In *The Journal of American Culture*, September 2013, 36:3.
- 2013 "Mary Pickford: The Little Girl Who Called the Shots" in *Popular Culture Review*, Summer 2013, 24:3
- 2013 "Celebrity Treatment: The Intersection of Star Culture and Medical Tourism in American Society" with Kathy Stolley and Lisa Lyon Payne, in *The Journal of American Culture*, Vol. 36, No. 2, June 2013.
- 2013 Review of *Playing Dead: Mock Trauma and Folk Drama in Staged High School Drunk Driving Tragedies* by Montana Miller. Logan, UT: Utah State University Press, 2012. In *The Journal of American Culture*, March 2013, 36:1.
- 2013 Review of *Walt before Mickey: Disney's Early Years, 1919-1928* by Timothy S. Susanin. Jackson: University Press of Mississippi, 2011. In *The Journal of American Culture*, March 2013, 36:1.
- 2012 Review of *Turning the Tables: Restaurants and the Rise of the American Middle Class, 1880-1920* by Andrew P. Haley. Chapel Hill: Univ. of North Carolina Press, 2011. In *The Journal of American Culture*, December 2012, 35:4.
- 2012 Review of *Pink and Blue: Telling the Boys from the Girls in America* by Jo B. Paoletti. Bloomington: Indiana Univ. Press, 2012. In *The Journal of American Culture*, September 2012, 35:3.

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- 2012 Review of *Reinventing Childhood After World War II* edited by Paula S. Fass and Michael Grossberg. Philadelphia: Univ. of Pennsylvania Press, 2012. In *The Journal of American Culture*, September 2012, 35:3.
- 2012 Review of *Educated Tastes: Food, Drink, and Connoisseur Culture* edited by Jeremy Strong. Lincoln: Univ. of Nebraska Press, 2011. In *The Journal of American Culture*, June 2012, 35:2
- 2012 "One-Eyed Willie and the Pint-Sized Pirates: The Enduring Appeal of The Goonies" in *Popular Culture Review*, Winter 2012, 23:1.
- 2012 Review of *The Dark Days of Abraham Lincoln's Widow, as Revealed by Her Own Letters* by Mary Helmer Pritchard. Edited and Annotated by Jason Emerson. Carbondale and Edwardsville: Southern Illinois University Press, 2011. In *The Journal of American Culture*, March 2012, 35:1.
- 2012 Review of *The Chicago of Fiction: A Resource Guide* by James A. Kaser. Lanham, MD: Scarecrow Press, 2011. In *The Journal of American Culture*, March 2012, 35:1.
- 2012 "Redesigning Pocahontas: Disney, the 'White Man's Indian,' and the Marketing of Dreams" by Gary Edgerton and Kathy Merlock Jackson. In *Westerns: The Essential Journal of Popular Film and Television Collection*. Edited by Gary R. Edgerton and Michael T. Marsden. London and NY: Routledge.
- 2012 "Light Sabers, Political Arenas, and Marriages for Princess Leia and Queen Amidala" by Ray Merlock and Kathy Merlock Jackson. In *Sex, Politics, and Religion in Star Wars: An Anthology*. Edited by Doug Brode and Leah Deyneka. Metuchen, NJ and London: Scarecrow Press.
- 2012 "Hoping for a Hollywood Ending: Woody Allen and the Curse of the Jaded Audience" in *Post Script*, Special Issue on Woody Allen, Winter/Spring 2012, 31:2.
- 2011 Review of *Body Shots: Hollywood and the Culture of Eating Disorders* by Emily Fox-Kales. Albany: State University of New York Press, 2011. In *The Journal of American Culture*, September 2011, 34:3.
- 2011 Review of *Working with Disney: Interviews with Animators, Producers, and Artists* by Don Peri. Jackson: University Press of Mississippi, 2011. In *The Journal of American Culture*, September 2011, 34:3.
- 2011 Review of *The Mouse Machine: Disney and Technology* by J.P. Telotte. Urbana and Chicago: University of Illinois Press, 2008. In *Animation: An Interdisciplinary Journal*.

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- 2011 Review of *Disney, Pixar, and the Hidden Messages of Children's Films* by Keith M. Booker. In *Children's Literature Association Quarterly*.
- 2010 Review of *The Disney Song Encyclopedia* by Thomas S. Hischak and Mark A. Robinson in *The Journal of American Culture*, 33: 3
- 2010 "A Celebration that Defined a Generation: Grant Park, New Media, and Barack Obama's Historic Victory of the US Presidency" (with Harold Dorton and Brett Heindl) in *The Journal of American Culture*, 33:1
- 2010 Review of *Reviewing an American Ethnic Community: Rochester, New York, Italians in Photographs* by Frank A. Salamone in *The Journal of American Culture*, 33:2
- 2010 Review of *Dope Menace: The Sensational World of Drug Paperbacks, 1900-1975* by Stephen J. Gertz in *The Journal of American Culture*, 33:2
- 2009 Review of *The Idea of Nature in Disney Animation* by David Whitley in *Children's Literature Association Quarterly*, 34:1
- 2009 "Screaming Her Way into the Hearts of Audiences: Dakota Fanning as Post-9/11 Child Star" in *The Impact of 9/11: The Day That Changed Everything*, Ch. 16, Vol. 4, ed. Michael J. Morgan
- 2009 Review of *On Brokeback Mountain: Meditations About Masculinity, Fear, and Love in the Story and the Film* by Eric Patterson in *The Journal of American Culture*, 32:1
- 2009 Review of *Chick Flicks: Contemporary Women at the Movies* edited by Suzanne Gerriss and Mallory Young in *The Journal of American Culture*, 32:1
- 2009 "Hello Kitty in America," in *The Japanification of Children's Popular Culture: From Godzilla to Miyazaki*, ed. Mark West. Lanham, MD: Scarecrow
- 2009 "The Johnstown Flood," in *The Encyclopedia of Disasters, Accidents and Crises in American History* edited by Ballard Campbell. Facts on File
- 2008 Review of *Empire of Dreams: The Science Fiction and Fantasy Films of Steven Spielberg* by Andrew M. Gordon in *The Journal of American Culture*, 31:3
- 2008 Review of *Gay San Francisco: Eyewitness Drummer. A Memoir of the Sex, Art, Salon, Pop Culture War, and Gay History of Drummer Magazine, the Titanic 1970s to 1999, Vol. 1*, by Jack Fritscher, collected and edited by Mark Henry in *The Journal of American Culture*, 31:3

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- 2008 Review of *The Epic in Film: From Myth to Blockbuster* by Constantine Santas, *The Journal of American Culture*, 31:3
- 2008 Review of *Made to Break: Technology and Obsolescence in America* by Giles Slade in *The Journal of American Culture*, 31:2
- 2008 Review of *The Words and Music of John Lennon* by Ben Urish and Ken Bielen in *The Journal of American Culture*, 31:1
- 2008: Review of *The Year That Defined American Journalism: 1897 and the Clash of Paradigms* by Joseph W. Campbell in *The Journal of American Culture*, 31:1
- 2007: When Fantasy Becomes Reality: *Who wants to Be a Superhero?!* in Proceedings CD-Rom, Film and History Conference, November 2006
- 2007: “Baby-Boom Children and Harvey Comics After the Code: A Neighborhood of Little Girls and Boys” in *Image Text*, Special Issue on Comics and Childhood. 3:3
- 2007: Review of *The Animated Man: A Life of Walt Disney* by Michael Barrier in *The Journal of American Culture*, 30:4
- 2007: Review of *Oz in Perspective: Magic and Myth in the L. Frank Baum Books* by Richard Tuerk in *The Journal of American Culture*, 30:4
- 2008: Review of *We Boys Together: Teenagers in Love Before Girl-Craziness* by Jeffery P. Dennis in *The Journal of American Culture*, 31:1
- 2007 “Remembering Bill Jones” in *The Journal of American Culture*, 30:3
- 2007: Review of *If Kids Could Vote* by Sally Sugarman in *The Journal of American Culture*, 30:3
- 2007: Review of *Historical Dictionary of African American Cinema* by S. Torriano Berry and Venise T. Berry in *The Journal of American Culture*, 30:3
- 2007: Foreword to *Cicero, Classicism and Popular Culture* by Marshall Fishwick. Binghamton, NY: Haworth
- 2007: Review of *Boy Soldier of the Confederacy: The Memoir of Johnnie Wickersham* edited by Kathleen Gorman in *The Journal of American Culture*, 30:2
- 2007: Review of *Crime Wave: The Filmmakers’ Guide to the Great Crime Movies* by Howard Hughes in *The Journal of American Culture*, 30.1

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- 2007: Review of *Feeling Italian: The Art of Ethnicity in America* by Thomas J. Ferraro in *The Journal of American Culture*, 30:1
- 2007: Review of *The Revenge of Hatpin Mary: Women, Professional Wrestling and Fan Culture in the 1950s* by Chad Dell in *The Journal of American Culture*, 30:1
- 2007: Review of *Crossroads: American Popular Culture and the Vietnam Era* by Mitchell K. Hall in *The Journal of American Culture*, 30:1
- 2007: Review of *Dependent States: The Child's Part in Nineteenth-Century American Culture* by Karen Sánchez-Eppler in *The Journal of American Culture*, 30:1
- 2007: Review of *Secret Ingredients: Race, Gender and Class at the Dinner Table* by Sherrie A. Inness in *The Journal of American Culture*, 30:1
- 2007: Review of *Kids These Days: Facts and Fiction About Today's Youth* by Karen Sternheimer in *The Journal of American Culture*, 30:1
- 2007: Review of *Babes in Tomorrowland: Walt Disney and the Making of the American Child* by Nicholas Sammond and *Multiculturalism and the Mouse: Race and Sex in Disney Entertainment* by Douglas Brode in *The Journal of American Culture*, 30:1
- 2007: Review of *The Dead Beat: Lost Souls, Lucky Stiffs, and the Perverse Pleasures of Obituaries* by Marilyn Johnson in *The Journal of American Culture*, 30.1
- 2007: Review of *Historical Dictionary of American Radio Soap Operas* by Jim Cox in *The Journal of American Culture*, 30:1
- 2006: "Leaving Rosebud, Leaving the Valley: Vestiges of Childhood in Two Classic Films from 1941" in *The Journal of American Culture*, 29.3
- 2006: "From the Editor: Remembering Marshall Fishwick" in *The Journal of American Culture*, 29:3
- 2006: Review of *Coining Capital: Movies, Marketing, and the Transformation of Childhood* by Jyotsna Kapur in *The Journal of American Culture*, 29.2
- 2006: Review of *Historical Dictionary of African-American Television* by Kathleen Fearn-Banks in *The Journal of American Culture*, 29.2
- 2006: Review of *Inside Toyland: Working, Shopping and Social Inequity* by Christine L. Williams in *The Journal of American Culture*, 29.2
- 2006: Review of *Neil Young and the Poetics of Energy* by William Echard in *The Journal of American Culture*, 29.1

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- 2006: Review of *Laboring to Play: Home Entertainment and the Spectacle of Middle-Class Cultural Life, 1850-1920* by Melanie Dawson in *The Journal of American Culture*, 29:1
- 2005: Review of *Coal and Culture: Opera Houses in Appalachia* in *The Journal of American Culture*, 28.4
- 2005: Review of *Hit Records, 1950-1975* in *The Journal of American Culture*, 28.4
- 2005: Review of *Living Life Inside the Lines: Tales from the Golden Age of Animation* in *The Journal of American Culture*, 28.4
- 2005: Review of *Legendary Lionel Trains* in *The Journal of American Culture* 28:2
- 2005: "Psychological First Aid: The Hallmark Company, Greeting Cards, and the Response to September 11," in *The Journal of American Culture*, 28.1
- 2005: Review of *Amp'd: A Father's Backstage Pass* in *The Journal of American Culture*, 28:1
- 2005: Review of *The Cute and the Cool: Wondrous Innocence and Modern American Children's Culture* in *The Journal of American Culture*, 28.1
- 2005: Review of *The Commodification of Childhood: The Children's Clothing Industry and the Rise of the Child Consumer* in *The Journal of American Culture*, 28.1
- 2005: Review of *Dictionary of Toys and Games in American Popular Culture* in *The Journal of American Culture*, 28.1
- 2004: Review of *The Art of Lionel Trains* in *The Journal of American Culture*, 27.4
- 2003: Review of *How to Read Superhero Comics and Why* in *Children's Literature Quarterly*, 28:3, Fall
- 2003: "Mickey and the Tramp: Walt Disney's Debt to Charlie Chaplin," in *The Journal of American Culture*, 26:4, Dec.
- 2003: "Boyhood in Film," in *Encyclopedia of Boyhood in American Culture*, Santa Barbara, CA: ABC/CLIO
- 2003: Review of *Rank Ladies: Gender and Cultural Hierarchy in American Vaudeville* in *The Journal of American Culture*, 26: 3
- 2003: Review of *Understanding Disney*, in *The Review of Communication*, 3: 2, April

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- 2002: "Leon Schlesinger" and "Ub Iwerks"(American animation producers), in *American National Biography Online* and *American National Biography*, edited by Paul Benz, New York: Oxford Univ. Press
- 2001: "Animation," in *Encyclopedia of American Studies*, Bethel, CT: Grolier
- 2001: "From Control to Adaptation: America's Toy Story," in *Journal of American and Comparative Cultures*, vols. 24.1 and 24.2, Spring and Summer
- 2001: Review of *From Barbie to Mortal Kombat: Gender and Computer Games*, in *Journal of American and Comparative Cultures*, Winter
- 2001: "The Johnstown Flood (1889): Magnates, Mill Workers, Mud, and Misery," in *Ordinary Reactions to Extraordinary Events*, ed. Ray B. Browne and Art Neal. Bowling Green, OH: Bowling Green State University Popular Press
- 2001: "Walt Disney," in *Fields of Knowledge* (on-line infography)
- 2001: "Barbie," "Dolls," "The Mickey Mouse Club," "Walt Disney Presents," and "Sesame Street," in *The Guide to United States Popular Culture*, ed. Ray B. and Pat Browne. Bowling Green, OH: Bowling Green State University Popular Press
- 2000: Review of *20th Century Teen Culture by the Decades*, in *The Journal of Children's Literature*, Fall
- 2000: Review of *Psychoanalytic Responses to Children's Literature*, in *Popular Culture Association in the South Newsletter*, Spring
- 2000: "Playing It Again and Again: *Casablanca's* Impact on American Mass Media and Popular Culture," in *Journal of Popular Film and Television*, Winter
- 1999: Review of *Eye on the Future: Popular Culture Scholarship in the 21st Century*, in *Ethnologies*, 21:1
- 1999: "Tex Avery," in *The Dictionary of American Biography*, Cary, NC: Oxford University Press
- 1998: Review of *Women Film Directors: An International Bio-Critical Dictionary*, in the *Journal of Popular Film and Television*, Summer
- 1997: Review of *Hauntings: Popular Film and American Culture 1990-1992*, in the *Journal of Popular Film and Television*, Winter
- 1997: Review of *From Mouse to Mermaid: The Politics of Film, Gender, and Culture* in the *Journal of Popular Film and Television*, Spring
- 1996: "Introduction," in *Journal of Popular Film and Television*, Summer 1996, theme issue focusing on "Walt Disney: Its Persuasive Products and Cultural Contexts"

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- 1996: "Redesigning Pocahontas: Disney, the 'White Man's Indian,' and the Marketing of Dreams," in *Journal of Popular Film and Television*, Summer (co-author with Gary Edgerton)
- 1995: Review of *Out of the Garden: Toys and Children's Culture in the Age of Television Marketing*, by Stephen Kline, in the *Journal of Popular Film and Television*
- 1994: "Mattel's TV Chatter: Selling Talking Dolls to Baby-Boom Children," in *Images of Childhood*, ed. Harry Eiss. Bowling Green, OH: Bowling Green State University Popular Press
- 1994: "Oscar Wilde," in *The Dictionary of Literary Biography: British Children's Writers, 1880-1914*, Columbia, SC: Brucoli Clark Layman, Inc.
- 1993: "Frankie and Annette at the Beach: The Beach as a Locale in American Popular Film," in *Beyond the Stars IV: Locales in American Popular Film*, ed. Paul Loukides and Linda Fuller. Bowling Green, OH: Popular Press
- 1985: Review of *Children's Literature and the Movies*, ed. Douglas Street, in *The Journal of Popular Film and Television*
- 1984: "Harvey Comics: A Neighborhood of Little Girls and Boys," in *Media Sight* 3: 1 Summer
- 1983: "Reading *The River*: Film as a Socio-Cultural Artifact." in *Journal of Regional Cultures* (co-author of the article with Gary Edgerton) 3: 1, Spring/Summer

Conference Papers and Presentations:

- Upcoming "The Trajectory of a Comic Celebrity's Career: Robin Williams Does Television" at the Popular Culture/American Culture Association Conference in San Diego, April 12-15
- 2016 "Disney's Mythic Misfire: Narrative and Music in *Song of the South*" at the Popular Culture/American Culture Association Conference in Seattle, March 22-25
- 2015 "Angelina Jolie: A Beautiful Body Travels the World" at the International Popular Culture Association Conference, Reykjavik, July 22-24
- 2015 "Meth Friends Are the Best Friends: Male Friendship in *Breaking Bad*" at the National Conference of the Popular Culture Association/American Culture Association in New Orleans, April 1-4

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- 2014 "Mister Rogers' Neighborhood: Social Activism for the Small Set" at the National Conference of the Popular Culture Association/American Culture Association, Chicago, April 16-19
- 2013 "Walt Disney as Reader and Storyteller: The Books in His Library and What They Mean" at the International Popular Culture Association Conference, Warsaw, July 22-28
- 2013 "Celebrity Treatment: The Intersection of Medical Tourism and Star Culture in American Society," at the National Conference of the Popular Culture Association/American Culture Association in Washington, D.C., March 27-30
- 2012 "Traveling Across Uncharted Waters: An Examination of Medical Tourism Messages" (with Kathy Stolley and Lisa Lyon Payne) at the Association for Applied and Clinical Sociology Conference, Milwaukee, Oct. 4-6
- 2012 "Mary Pickford: The Little Girl Who Called the Shots" at Film and History, Milwaukee, April 11-14
- 2012 "*The Patty Duke Show*: Identical Cousins, Disparate Strategies, and the Female Teen Audience," the National Popular Culture/American Culture Association Conference, Boston, April 11-14
- 2011 "Creating Patty Duke: *The Patty Duke Show* and the Making of the 1960s Teenage Girl" at the National Popular Culture Association/ American Culture Association Conference, San Antonio, April 20-23
- 2010 "Two of a Kind: Love and Romance in *The Patty Duke Show*" at Film and History, Milwaukee, Nov. 11-14
- 2010 "One-Eyed Willie and the Pint-Sized Pirates: The Enduring Appeal of *Goonies*" at the National Conference of the American Culture Association and Popular Culture Association, St. Louis, March 31-April 3
- 2009 "Doll Wars: Barbie vs. Bratz" at the National Conference of the American Culture Association and Popular Culture Association, New Orleans, April 8-11
- 2008 "No Child Left Behind: Steven Spielberg's--and Not Orson Welles'--*War of the Worlds*" at Film and History, Chicago, October 29-November 1

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- 2008: "Doll Wars: Barbie and Her Competitors in the Twenty-First Century" at the International Toy Research Association Conference, Nafplion, Greece, July 9-11
- 2008: "Dollars and Dandy Devices: Richie Rich as prototype for Gadget-Oriented Baby Boomers" at the National Conference of the American Culture Association and Popular Culture Association, San Francisco, CA, March 19-22
- 2007: "Comics, Casper, and the Creation of Community in Children's TV" at the National Conference of the American Culture Association and Popular Culture Association, Boston, MA, April 4-7
- 2006: "When Fantasy Becomes Reality: *Who Wants to Be a Superhero?*" at Film and History, Dallas, November 8-12
- 2006: "The Number One Female at the Box Office: Is Dakota Fanning More Than Another Child Star?," at the National Conference of the American Culture Association and Popular Culture Association, Atlanta, April 12-16
- 2005: "*How Green Was My Valley*, *Citizen Kane*, and the Cinematic Image of Childhood in 1941" at the International Popular and American Culture Conference, August 13-17, Swansea, Wales
- 2005: "Synergistic Disney: New Directions for Mickey and Media 1954-55," at the National Conference of the American Culture Association and Popular Culture Association, San Diego, March 23-27
- 2004: "Hello, Kitty in America," at the National Conference of the American Culture Association and Popular Culture Association, San Antonio, TX, April 7-10
- 2003: "When You Care Enough to Send the Very Best: The Greeting Card Industry's Response to 9/11," at the International Conference of the Popular Culture Association and American Culture Association, Dublin, Ireland, August 3-9
- 2003: "Choreography in the Kitchen: Chaplin's 'Charlie,' Food, and Dance," at the National Conference of the Popular Culture Association and American Culture Association, New Orleans, April 16-19
- 2003: "The Future of *The Journal of American Culture*," at the Far West Popular and American Culture Associations Conference, Las Vegas, NV, January 31-February 2
- 2002: "Writing and Publishing Popular Culture Material," at the Mid-Atlantic Popular Culture Association and American Culture Association Conference, Pittsburgh, PA, November 1-3

- 2002: "The Unpopularity of Recent Woody Allen Comedies," at the Popular Culture and American Culture of the South Conference, Charlotte, NC, October 4-7
- 2002: "Tony the Tiger Meets Madison Avenue: Cereal Advertising and Early Television," at the National Conference of the American Culture Association and the Popular Culture Association, Toronto, Canada, March 13-17
- 2002: "Mickey Mouse Meets the Tramp: Charlie Chaplin's Influence on Walt Disney," at the Southwest Conference of the American Culture Association and the Popular Culture Association, Albuquerque, NM, February 13-17
- 2001: "Mickey Mouse Speaks: Walt Disney's Interviews in the 1950s," at the Popular and American Culture of the South Conference, Jacksonville, FL, October 3-6
- 2001: "From Control to Adaptation: America's Toy Story," at the National Conference of the American Culture Association and the Popular Culture Association, Philadelphia, April 11-15
- 2000: "Girls in the Films of Steven Spielberg," at the American and Popular Culture of the South Conference, Nashville, October 5-7
- 2000: "The Johnstown Flood (1889): Magnates, Mill Workers, Mud, and Misery," at the National Convention of the American Culture Association and the Popular Culture Association, April 19-22, New Orleans
- 1999: "*Pinocchio* at Sixty: From Italian Picaresque Tale to American Animated Film Classic," at the International Conference of the American Culture Association, Cambridge, England, August 1-7
- 1999: "Images of Children in Academy-Award Winning Animated Shorts," at Old Dominion University Spring Symposium "Through Innocent Eyes: Children in Film and Television," Norfolk, VA, April 19
- 1999: PETA's Pet Peeve: Zoos as Pitiful Prisons," at the National Conference of the American Culture Association and the Popular Culture Association, San Diego, CA, March 31-April 3
- 1998: "Walt Disney's *Babes in Toyland*: Flawed Forerunner to Better Things," at the National Conference of the American Culture Association and the Popular Culture Association, Orlando, FL, April 8-11
- 1997: "Childhood and Ritual: The Flower Girl in American Weddings," at the National Conference of the American Culture Association and the Popular Culture Association, San Antonio, TX, March 26-28
- 1996: "Redesigning Pocahontas: Disney Animation Addresses the Hollywood Indian," at the National Conference of the American Culture Association and Popular Culture Association, Las Vegas, March 25-28 (co-presenter with Gary Edgerton)

- 1995: "Don't Know Much About History: Disney's Pocahontas," at the Popular Culture Association of the South Conference, Richmond, VA, October (co-presenter with Gary Edgerton)
- 1995: "The Image of the Italian in American Films," at the International Conference of the Popular Culture Association, Oxford, England, July
- 1995: "Autographs for Tots: The Marketing of Stars to Children," at the National Conference of the Popular Culture Association, Philadelphia, PA, April
- 1994: "Barney: Love Him or Hate Him?" at the National Conference of the Popular Culture Association, Chicago, IL, April
- 1993: "Walt Disney's Portrayal of the English Setting and Character in His Classic Animated Films," at the Popular Culture Association International Conference, York, England, August
- 1992: "Walt Disney Enters Television," at the National Conference of the Popular Culture Association, Louisville, KY, March
- 1991: "Frankie and Annette at the Beach: The Dominance of the Beach Locale in Movies of the 1960s," at the Conference of the Popular Culture Association of the South, Norfolk, VA, October
- 1991: "Mattel's TV Chatter: Selling Talking Dolls to Baby-Boom Children," at the National Conference of the Popular Culture Association, San Antonio, TX, March
- 1990: "CBS's Idea of 'Tasteful Rape': The Portrayal of Women in *Lonesome Dove*," at the National Conference of the Popular Culture Association, Toronto, Canada, March
- 1989: "Disney as Documentarist: *The True Life Adventures*," at the National Conference of the Popular Culture Association, St. Louis, MO, April
- 1988: "'If You Let Me Stay, I'll Cook and Clean and Sew for You': Disney's Snow White as a Role Model for the '80s," at the National Conference of the Popular Culture Association, New Orleans, LA, April
- 1987: "Kukla, Fran and Ollie and After: The Legacy of Puppets on Children's Saturday Morning Television," at the National Conference of the Popular Culture Association, Montreal, Canada, March
- 1986: "The Child in Crisis: From Disney's *Pinocchio* to Today's Missing Children," at the National Conference of the Popular Culture Association in Atlanta, GA, April

- 1985: "The Child as Monster in American Films," at the National Conference of the Popular Culture Association, Louisville, KY, April
- 1984: "Shirley Temple and After: Images of the Child as Fix-it in American Films," at the National Conference of the Popular Culture Association, Toronto, Canada, March
- 1983: "Reading *The River*: Film as a Socio-Cultural Artifact" (co-author of the paper with Gary Edgerton), and "Harvey Comics: A Neighborhood of Little Girls and Boys," at the National Conference of the Popular Culture Association, Wichita, KS, April
- 1982: "Superbucks: The Fairy-Tale Films of the 1970s," at the National Conference of the Popular Culture Association, Louisville, KY, April
- 1979: "Oscar Wilde's Fairy Tales and the Victorian Child," at the National Conference of the Popular Culture Association, Pittsburgh, PA, April

Other Professional Activities:

Consultant, Project on Reinventing the Newspaper in the Twenty – First Century, *Virginian – Pilot*, Norfolk, VA

Participant at CIEE International Seminar on Contemporary and Popular Japanese Cultures and Societies in Tokyo, Summer 2006

Governing Board Member, Popular Culture Association/American Culture Association 2002-2017

Board Member, PCA/ACA Endowment Board 2012-2016

President of the American Culture Association 2001-2003

Vice-President of the American Culture Association 1999-2001

Recorder of the American Culture Association 1995-99

Member of the Governing Board of the American Culture Association 1991-1995

Committee work on the Strategic Planning Committee, the Standards and Welfare Commission, in the General Studies Review Committee, the Undergraduate Research Committee, the Student Communications Committee, the Educational Programs Commission, Southern Association of Independent Colleges Self-Study Committee, the January Term Committee, the Advancement and Tenure Committee, and the General Studies Committee, all at Virginia Wesleyan College.

Faculty Liaison to the Alumni Association, Virginia Wesleyan College, 2005-2007

Consultant for Enslow Publishers, Inc. for a children's biography of Martha Stewart

Consultant for City of Norfolk, Keep Norfolk Beautiful on attitudes toward recycling programs

Member of the 1996 Cine Jury, which judged student films entered nationally in the Cine competition

Guest editor of a theme issue of the *Journal of Popular Film and Television* on Walt Disney published in Summer 1996

Reviewer of applications for 1995 National Endowment for the Humanities Study Grants for College Teachers in the area of Rhetoric, Communication, Theater, and Linguistics

Manuscript reviewer for *The Journal of Popular Culture*, *The Journal of American Culture*, University of Texas Press, University Press of Mississippi, Blackwell Publishing, University Press of Kentucky, University of Utah Press, Continuum, and Columbia University Press

Textbook reviewer for Addison Wesley Longman and McGraw-Hill Publishers

Outside reader on various Ph.D. dissertation committees at Regent University, Virginia Beach, VA. Topics include Batman, women in film, comics, Disney animation, and educational soap operas in India

Memberships and Other Skills:

Member of the American Culture Association, the Popular Culture Association, the Broadcast Education Association, the Speech Communication Association, the Virginia Association of Broadcast Educators, the American Association of University Women, and Sigma Tau Delta National English Honorary

Trained in survey research techniques

Involved in studies regarding media effects, especially on children

Research in Progress:

Shapers of American Childhood (with Mark West) for McFarland and Co.

Blurring the Line Between Humans and Animals in Popular Culture (with Kathy Stolley and Lisa Lyon Payne) for McFarland and Co.

References:

Available upon request

Credentials:

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REFERENCES

Dr. Linda Ferguson, Professor of Marketing, Virginia Wesleyan College, 1584 Wesleyan Drive, Norfolk, VA 23502. Phone: (757) 455-3368; E-mail: laferguson@vwc.edu

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Dr. Terrence Lindvall, C.S. Lewis Chair of Communications and Christian Thought, Virginia Wesleyan College, 1584 Wesleyan Drive, Norfolk, VA 23502. Phone: (757) 455-3277; E-Mail: tlindvall@vwc.edu

Dr. Gary R. Edgerton, Dean, College of Communication, Butler University, Indianapolis, IN 46208. Phone: (317) 940-9815; E-Mail: gedgerto@butler.edu

Additional References Available Upon Request

The President of the United States is head of the executive power, or the Chief Executive, and his office is one of the most powerful in the world. Under the Constitution he must "take care, that the laws be faithfully executed". In addition he has important legislative and judicial powers. The official residence and office of the President is in the White House, Washington, D.C. Constitutional qualifications for the Presidency are relatively simple: the President must be at least 35 years old, a resident of the country for at least 14 years and a national born citizen. The President, together with the ... Joel as Senior Vice-President is by IAA structure, is thus the President-Elect, and will assume the office of the Chairman and World President of the IAA for the 2020 " 2022 period. Joel Netey is the Immediate Past President of the Advertising Association of Ghana and Vice President " External Communications, IAA Global. Related News. No Content Available. I am honoured and deeply humbled by the opportunity to serve at the highest level of the IAA. The confidence reposed in me by this election is gratifying. My election is a recognition of the development of marketing communications on the African continent, especially when my election also comes at a time where the IAA is repositioning itself as a global compass for marketing communications.