

# Linguistic Politeness

Theories and Applications

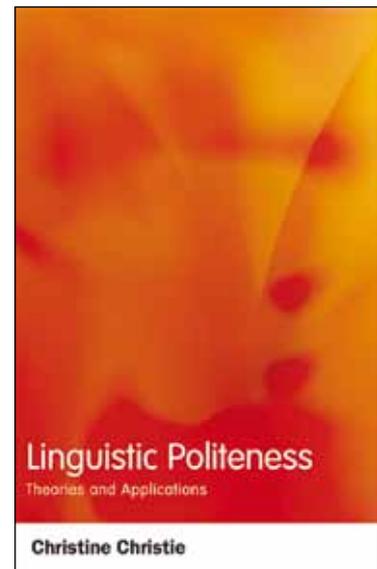
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A broad introduction to politeness theories and the research these theories has generated.

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## Description

Politeness theories have informed research across the humanities since the 1970s, but recent work in the field of linguistic politeness has led to the development of new theories and methodologies that have yet to reach the wider academic community.

This book offers a broad introduction to earlier and more recent approaches to politeness and to the research that these approaches have generated. It provides a brief introduction to the pragmatic concepts that underpin models of politeness, and charts the evolution of politeness research from Lakoff's 1975 model to current discursive models that engage with both politeness and impoliteness. The core concepts that feature in each approach are introduced and the analytical potential of each is illustrated by an overview of the scope of the research it has generated. The book ends with a section that charts some of the key directions that politeness research has taken, and includes chapters on politeness across cultures, politeness and gender and politeness in institutions. In the light of the recent escalation in research on politeness, this book offers a particularly timely mapping of the field that will be of interest to advanced undergraduates, researchers and lecturers. It will be relevant to readers new to the field who want to develop a thorough understanding of linguistic politeness, to readers who want to extend their knowledge of the field, as well as to readers who want to explore social interaction within and across cultural boundaries by applying the analytical tools presented here.

## Key Features

- The first comprehensive overview of different approaches to politeness and impoliteness and their applications.
- Introduces the pragmatic concepts that inform politeness theories.
- Provides an overview of key trajectories in politeness research

## The Author

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## Readership

Advanced undergraduates and postgraduates in the UK and USA in Linguistics and Communication Studies.

## Language & Linguistics

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Linguistic politeness theory. Endang Fauziati efauziati@yahoo.com. Introduction We usually know for certain with what we mean when we describe someones behavior as polite. Linguistic politeness has occupied a central place in the social study of language; even it has been the subject of intensive debate in sociolinguistics and pragmatics. A lot of linguistic scholars have carried out studies on linguistic politeness in a wide range of cultures. Linguistic politeness is one of the most significant underpinnings of interactional communication and social everyday life. This article reviews the most important theoretical and analytical frameworks which attempt to conceptualize politeness within and across cultures with the aim to uncover the universality of linguistic politeness. Maya Lounis University of Constantine One. English Department. Linguistic politeness can be defined as the ways in which language is employed in conversation to show consideration for the feelings and desires of one's interlocutors, to create and uphold interpersonal relationships (so-called politic behavior), and to comply with the rules for what society or one's culture considers appropriate behavior. Although politeness in language had featured in earlier work to different degrees of explicitness, the research into the phenomenon only really took off in 1970s and 1980s.