

## History of American Journalism Reading List

Professor James Baughman

Spring 2013

### Overviews/Surveys

Schudson, Michael. *Discovering the News: A Social History of American Newspapers*. New York: Basic Books, 1981.

### Libel/Journalism Law

Anderson, David A. "Origins of the Press Clause." *UCLA Law Review* 30 no. 3 (February 1983): pp. 455-541.

Blanchard, Margaret A. *Revolutionary Sparks: Freedom of Expression in Modern America*. New York: Oxford University Press, 1992.

Epps, Garrett and David B. Oppenheimer. Eds. *Freedom of the Press: The First Amendment: Its Constitutional History and the Contemporary Debate*. New York: Prometheus Books, 2008.

Gleason, Timothy. *The Watchdog Concept: The Press and the Courts in Nineteenth-Century America*. Ames: Iowa State University Press, 1989.

Levy, Leonard W. *Emergence of a Free Press*. Oxford: Oxford University Press, 1985.

Rabban, David M. *Free Speech in its Forgotten Years*. Cambridge: Cambridge University Press, 1997.

Rosenberg, Norman L. *Protecting the Best Men: An Interpretive History of the Law of Libel*. Chapel Hill, North Carolina: University of North Carolina Press, 1986.

Shiffrin, Steven H. *The First Amendment, Democracy, and Romance*. Cambridge: Harvard University Press, 1990.

Smith, Jeffrey Alan. *Printers and Press Freedom: The Ideology of Early American Journalism*. New York: Oxford University Press, 1988.

Stone, Geoffrey. *Perilous Times: Free Speech in Wartime from the Sedition Act of 1798 to the War on Terrorism*. New York: W.W. Norton & Co., 2004.

### Colonial History

#### *International*

Darnton, Robert. *The Forbidden Best-Sellers of Pre-Revolutionary France*. New York: W.W. Norton, 1995.

Eisenstein, Elizabeth L. *The Printing Revolution in Early Modern Europe: Second Edition*. Cambridge: Cambridge University Press, 2005.

Ginzburg, Carlo. *The Cheese and the Worms: The Cosmos of a Sixteenth-Century Miller*. Baltimore: Johns Hopkins University Press, 1992.

#### *American*

Breen, T.H. *The Marketplace of Revolution: How Consumer Politics Shaped American Independence*. Oxford: Oxford University Press, 2004.

Clark, Charles E. *The Public Prints: The Newspaper in Anglo-American Culture, 1665-1740*. New York: Oxford University Press, 1994.

Daniel, Marcus. *Scandal & Civility: Journalism and the Birth of American Democracy*. Oxford: Oxford University Press, 2009.

Loughran, Trish. *The Republic in Print: Print Culture in the Age of the U.S. Nation*

- Building, 1770-1780*. New York: Columbia University Press, 2007.
- Nerone, John. *Violence Against the Press: Policing the Public Sphere in U.S. History*. New York: Oxford University Press, 1994.
- Pasley, Jeffrey L. *The Tyranny of Printers: Newspaper Politics in the Early American Republic*. Charlottesville, Virginia: University Press of Virginia, 2001.
- Starr, Paul. *The Creation of the Media: Political Origins of Modern Communications*. New York: Basic Books, 2004.
- Stone, Geoffrey R. *War and Liberty: An American Dilemma: 1790 to the Present*. New York: W.W. Norton, 2007.

### **19<sup>th</sup> Century**

- Altschuler, Glenn C. and Stuart M. Blumin. *Rude Republic: Americans and Their Politics in the Nineteenth Century*. Princeton: Princeton University Press, 2000.
- Baldasty, Gerald J. *The Commercialization of the News in the Nineteenth Century*. Madison: University of Wisconsin Press, 1992.
- Baldasty, Gerald J. *E.W. Scripps and the Business of Newspapers*. Urbana, Illinois: University of Illinois Press, 1999.
- Henkin, David M. *The Postal Age: The Emergence of Modern Communications in Nineteenth-Century America*. Chicago: University of Chicago Press, 2007.
- John, Richard. *Spreading the News: The American Postal System from Franklin to Morse*. Cambridge: Harvard University Press, 1998.
- Kaplan, Richard L. *Politics and the American Press; The Rise of Objectivity, 1865-1920*. New York: Cambridge University Press, 2002.
- Nord, David Paul. *Communities of Journalism: A History of American Newspapers and Their Readers*. Urbana, Illinois: University of Illinois Press, 2001.
- Nord, David Paul. *Faith in Reading: Religious Publishing and the Birth of Mass Media in America*. New York: Oxford University Press, 2004.
- Ratner, Lorman A. and Dwight L. Teeter Jr. *Fanatics and Fire-eaters: Newspapers and the Coming of the Civil War*. Urbana, Illinois: University of Illinois Press, 2004.

### **20<sup>th</sup> Century**

#### *Culture/Media*

- Baughman, James L. *Henry R. Luce and the Rise of the American News Media*. Baltimore: Johns Hopkins University Press, 2001.
- Baughman, James L. *The Republic of Mass Culture: Journalism, Filmmaking, and Broadcasting in American Since 1941*. Baltimore: Johns Hopkins University Press, 2005.
- Baughman, James L. *Same Time, Same Station: Creating American Television, 1948-1961*. Baltimore: Johns Hopkins University Press, 2007.
- Cohen, Lizabeth. *A Consumer's Republic: The Politics of Mass Consumption in Postwar America*. New York: Knopf, 2003.
- Denning, Michael. *The Cultural Front: The Laboring of American Culture in the Twentieth Century*. London: Verso, 1996.
- Douglas, Susan J. *Listening In: Radio and the American Imagination, from Amos 'n' Andy and Edward R. Murrow to Wolfman Jack and Howard Stern*. New York: Times Books, 1999.

- Douglas, Susan J. *Where the Girls Are: Growing Up Female with the Mass Media*. New York: Times Books, 1995.
- Lears, Jackson. *Fables of Abundance: A Cultural History of Advertising in America*. New York: Basic Books, 1994.
- Manring, Maurice M. *Slave in a Box: The Strange Career of Aunt Jemima*. Charlottesville, Virginia: University of Virginia Press, 1998.
- Matt, Susan J. *Keeping Up with the Joneses: Envy in American Consumer Society, 1890-1930*. Philadelphia: University of Pennsylvania Press, 2003.
- Norris, James D. *Advertising and the Transformation of American Society, 1865-1920*. New York: Greenwood Press, 1990.
- Scanlon, Jennifer. *Bad Girls Go Everywhere: The Life of Helen Gurley Brown, The Woman Behind Cosmopolitan Magazine*. New York: Penguin Books, 2009.
- Scanlon, Jennifer. *Inarticulate Longings: The Ladies' Home Journal, Gender, and the Promises of Consumer Culture*. New York: Routledge, 1995.
- Sivulka, Juliann. *Soap, Sex, and Cigarettes: A Cultural History of American Advertising*. Boston: Wadsworth, 2012.

#### *Politics*

- Brewer, Susan. *Why America Fights: Patriotism and War Propaganda from the Philippines to Iraq*. Oxford: Oxford University Press, 2009.
- Craig, Douglas B. *Fireside Politics: Radio and Political Culture in the United States, 1920-1940*. Baltimore: Johns Hopkins University Press, 2005.
- Doherty, Thomas. *Cold War, Cool Medium: Television, McCarthyism, and American Culture*. New York: Columbia University Press, 2003.
- Henthorn, Cynthia Lee. *From Submarines to Suburbs: Selling a Better America, 1939-1959*. Athens, Ohio: Ohio University Press, 2006.
- Hofsten, Gerd. *Radio Goes to War: The Cultural Politics of Propaganda during World War II*. Berkeley: University of California Press, 2002.
- Kennedy, David M. *Over Here: The First World War and American Society*. Oxford: Oxford University Press, 1980.
- Lenthall, Bruce. *Radio's America: The Great Depression and the Rise of Modern Mass Culture*. Chicago: University of Chicago Press, 2007.
- Osgood, Kenneth. *Total Cold War: Eisenhower's Secret Propaganda Battle at Home and Abroad*. Lawrence, Kansas: University of Kansas Press, 2006.
- Roeder, George H. *The Censored War: American Visual Experience During World War Two*. New Haven: Yale University Press, 1993.
- Stott, William. *Documentary Expression and Thirties America*. New York: Oxford University Press, 1973.
- Wall, Wendy L. *Inventing the "American Way": The Politics of Consensus from the New Deal to the Civil Rights Movement*. Oxford: Oxford University Press, 2008.
- Zelizer, Barbie. *Covering the Body: The Kennedy Assassination, the Media, and the Shaping of Collective Memory*. Chicago: University of Chicago Press, 1993.

#### *African-American*

- Bodroghkozy, Aniko. *Equal Time: Television and the Civil Rights Movement*. Urbana, Illinois: University of Illinois Press, 2012.

- Bunie, Andrew. *Robert L. Vann of the Pittsburgh Courier: Politics and Black Journalism*. Pittsburgh: University of Pittsburgh Press, 1974.
- Chambers, Jason. *Madison Avenue and the Color Line: African Americans in the Advertising Industry*. Philadelphia: University of Pennsylvania Press, 2008.
- Danky, James. "Reading, Writing, and Resistance: African-American Print Culture, 1880-1940." In *A History of the Book in America: Volume 4: Print in Motion: The Expansion of Publishing and Reading in the United States, 1860-1940*. Edited by Carl Kaestle and Janice Radway, 339-358. Chapel Hill: The University of North Carolina Press, 2008.
- Danky, James. "The Oppositional Press." In *A History of the Book in America: Volume 5: The Enduring Book: Print Culture in Postwar America*. Edited by David Paul Nord and Joan S. Rubin, 269-285. Chapel Hill: The University of North Carolina Press, 2009.
- Dates, Jannette L. and William Barlow, eds. *Split Image: African Americans in the Mass Media*. Washington, D.C.: Howard University Press, 1993.
- Farrar, Hayward. *The Baltimore Afro-American, 1892-1950*. Westport, Connecticut: Greenwood Press, 1998.
- Hogan, Lawrence D. *A Black National News Service: The Associated Negro Press and Claude Barnett*. Haworth, New Jersey: St. Johann Press, 2002.
- Houck, Davis W. *Emmett Till and the Mississippi Press*. Jackson: University of Mississippi Press, 2008.
- Jacobs, Ronald N. *Race, Media, and the Crisis of Civil Society: From Watts to Rodney King*. Cambridge: Cambridge University Press, 2000.
- Means Coleman, Robin R. ed. *Say it Loud!: African-American Audiences, Media, and Identity*. New York: Routledge, 2002.
- Murphree, Vanessa. *The Selling of Civil Rights: The Student Nonviolent Coordinating Committee and the Use of Public Relations*. New York: Routledge, 2006.
- Rhodes, Jane. *Framing the Black Panthers: The Spectacular Rise of a Black Power Icon*. New York: New Press, 2007.
- Risley, Ford. *Abolition and the Press; The Moral Struggle Against Slavery*. Evanston: Northwestern University Press, 2008.
- Roberts, Gene and Hank Klibanoff. *The Race Beat: The Press, The Civil Rights Struggle, and the Awakening of a Nation*. New York: Knopf, 2008.
- Savage, Barbara Diane. *Broadcasting Freedom: Radio, War, and the Politics of Race*. Chapel Hill, North Carolina: University of North Carolina Press, 1999.
- Ward, Brian. *Radio and the Struggle for Civil Rights in the South*. Gainesville, Florida: University Press of Florida, 2004.
- Washburn, Patrick S. *The African American Newspaper: Voice of Freedom*. Evanston, Illinois: Northwestern University Press, 2006.
- Waters, Enoch P. *American Diary: A Personal History of the Black Press*. Chicago: Path Press, 1987.

Main articles: History of American Journalism and History of American newspapers. Asia. China. Main article: History of newspaper publishing in China. For a more comprehensive list, see List of newspapers in China. Journalism in China before 1910 primarily served the international community. "In journalism history and media history, a new generation of scholars . . . criticised traditional histories of the media for being too insular, too decontextualised, too uncritical, too captive to the needs of professional training, and too enamoured of the biographies of men and media organizations." [46]. In 1974, James W. Carey identified the 'Problem of Journalism History'. The field was dominated by a Whig interpretation of journalism history. HISTORY OF AMERICAN JOURNALISM. THURLOW WEED HORACE GREELEY CHARLES A. DANA JAMES GORDON BENNETT JESSE BUEL ZACHARIAH POULSON. EPES SARGENT BENJAMIN RUSSELL PHILIP FRENEAU. HISTORY OF AMERICAN JOURNALISM. BY. JAMES MELVIN LEE. Director of the Department of Journalism New York University. WITH ILLUSTRATIONS. BOSTON AND NEW YORK HOUGHTON MIFFLIN COMPANY The Riverside Press Cambridge. COPYRIGHT, 1917, BY JAMES MELVIN LEE.